



Pacer Financial Adds Industry Veteran to Lead Wholesale Efforts

-- Firm Hires Phil Eichinger as Senior Vice President to Build on Company Success --

PAOLI, PA (May 31, 2017) – Pacer Financial, the fund distributor for [Pacer ETFs](#), an award-winning ETF distributor that offers passive rules-based strategies to help clients navigate turbulent markets, is pleased to announce the hiring of Phil Eichinger as a Senior Vice President. Eichinger will head the firm’s wholesaling efforts across various product lines, including ETFs, annuities, and life insurance.

For Eichinger, the move brings him back to where his career started -- working alongside Pacer Financial President Joe Thomson and Pacer ETF Distributors President Sean O’Hara, both of whom were Eichinger’s colleagues at PLANCO. “My career has come full circle,” says Eichinger, “and I couldn’t be more excited about it. Working with Joe and Sean again is an honor. They are on an impressive growth trajectory and I’m thrilled to work with them as they build on that success.”

Eichinger has over 28 years of experience in financial services distribution and sales. Most recently, Eichinger lead distribution at RS Investments, where his efforts grew the firm’s assets under management from \$9 billion to \$27 billion in less than five years. Prior to that, Eichinger worked as National Sales Manager of The Hartford Mutual Funds.

“Phil has a proven track record of growing assets under management and delivering a superior client experience,” says Thomson. “Since we launched Pacer ETFs less than two years ago, Sean and the sales team have raised almost \$1 billion in assets under management. As we continue on this impressive growth path, we felt that now is the perfect time to add another seasoned leader. I don’t think we could have found a better fit for that role than Phil to lead our wholesaling efforts.”

Pacer ETFs has amassed nearly \$1 billion in assets since its launch in June 2015. The firm currently offers six rules-based, strategy driven exchange traded funds through its Trendpilot™ Series and Cash Cows Index™ Series. Pacer ETFs plans to launch as many as three additional funds this year as investor demand for rules-based, passive ETFs continues to grow.

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About Pacer Financial

With over 100 years of combined experience, Pacer Financial works with financial service companies/distribution partners to provide financial advisors with unique products to address their clients’ needs and help them grow their business. Pacer’s national wholesaling team works



with financial advisors to share these solutions and help simplify ideas into strategies that investors can understand. For more information, please visit <http://www.pacerfinancial.com>.

About Pacer ETFs:

Pacer ETFs is a [7-time award winning](#)¹ exchange traded fund provider focused on addressing investors' needs through its two fund families, the Trendpilot™ Series and Cash Cows Index™ Series. The Trendpilots aim to help investors navigate turbulent markets using three indicators, while the Cash Cows aim to select top companies in an index based on free cash flow yield to achieve long-term growth over time. Pacer ETFs employ a rules-based, passive management approach to track NASDAQ, Wilshire, and FTSE Russell Indexes. For more information on Pacer ETFs, please visit PacerETFs.com.

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Disclosure:

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as concentration risk, equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large and mid-capitalization investing risk, new fund risk, other investment companies risk, passive investment risk, tracking risk, trend lag risk, currency exchange rate risk, European investments risk, foreign securities risk, geographic concentration risk, non-diversification risk, sector risk and/or special risks of exchange traded funds

¹2015 ETF.com awards: People's Choice for Best New ETF - PTLC, Most Innovative New ETF - PAEU. ETF.com Award winners are selected in a three-part process designed to leverage the insights and opinions of leaders throughout the ETF industry. Alternative Investment Awards by Wealth & Finance: Most Innovative Financial Products for 2016. Judged solely on merit through a comprehensive selection process, the 2016 Alternative Investment Awards recipients are a true representation of market leaders at the cutting edge of the financial industry. I-Invest



awards: Best new ETF Issuer for 2016, Most Innovative Large Cap ETF - PTLC, Best Eurozone ETF (since inception) - PAEU, Best New Strategy Driven ETF – GCOW (formerly PGHD). The i-invest 2016 ETF Awards are based exclusively on merit. The selections were made by i-invest’s dedicated in-house research team.

Investment products offered are: Not FDIC Insured • No Bank Guarantee • May Lose Value

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